

# BERLUCCHI '61 BRUT IS NOW BERLUCCHI '61 EXTRA BRUT

“The maximum expression of naturalness of the Berlucchi vineyards, with an almost zero dosage.”



| DOSAGE  | VARIETAL MAKEUP  | NEW LABELS   |
|---|--|--|
| <p><b>&lt;6.0g/l</b></p> <p>The dosage changes slightly from vintage to vintage, so occasionally the wine has already been at 5.0g/l of residual sugar classifying it as Extra Brut. The only difference now is the dosage will be consistently below 6.0 g/l of residual sugar to keep it within the Extra Brut range; therefore the name is changing to reflect that.</p> | <p><b>85%</b><br/>Chardonnay</p> <p><b>15%</b><br/>Pinot Nero</p> <p>Previously, the varietals were 90% Chardonnay and 10% Pinot Nero. Pinot Nero went from 10% to 15%, so the new varietal makeup is 85% Chardonnay and 15% Pinot Nero.</p> | <p><b>1961</b></p> <p>Berlucchi redesigned the entire '61 line to reflect a turning point in Italian wine history. “The Strength of an Idea, The Beauty of Nature, the Care of Knowing How to Do.” Berlucchi’s new concept is focused on the year 1961, representing both the birth of the first Franciacorta and a prime number linked to the territory in which it was born.</p> |

**ADDITIONAL NOTES:**

- '61 Extra Brut Updated UPC: 8009373003061
- '61 Extra Brut New Label arriving in the U.S. by October 2022.
- '61 Rose New Label arriving in the U.S. by December 2022.