



Marg & Blige Fantinel

## MARY J.BLIGE



Iconic Grammy Awardwinning singer, songwriter, actress, producer and philanthropist, Mary J. Blige is a figure of inspiration, transformation, and empowerment making her one of the defining voices of the contemporary music era.

A lifetime of breaking barriers and trailblazing industry-shattering achievements.

Time

**Top 100** 

Most Influential

People of 2022

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k	by S	iCI 🖉

Spirited Change Initiative Investor: Action-based diversity and inclusion

#### FANTINE

Sun Goddess is produced with love and passion as a partnership of Mary J. Blige and Fantinel Winery. Fantinel was founded in 1969, when restaurateur and hotelier, Paron Mario Fantinel, acquired his first vineyards in the Collio area of northern Friuli, now represented by the third generation. What started as a small agricultural company has become a world ambassador of Friulian wine-making.

### ACCOLADES

2021 Rock and Roll Hall of Fame Nominee Time Top 100 Most Influential People (2022)

#### 呂 Multi-Platinum Albums

9 Grammy Awards 4 Video Music Awards

1 American Music Awards 2 Academy Award Nominations

5 Black Entertainment Television Awards BET Lifetime Achievement Award in 2019

**10 Billboard Music Awards** 2 Golden Globe Nominations (Won all Nominations)

26 NAACP Image Awards

Sold 100 million Records Worldwide

#### **BRAND IMPACT**

**2,100** Points of Distribution Nationwide

**Over 1 Billion Impressions** within 3 months of launch

Straight Talk IGTV with Wine Spectator

**20+** Virtual Wine Tastings

Super Bowl 56 Halftime Show ONLY WOMAN PERFORMER

#### **KEYPERIODS**

Women's History Month

**Black History** Month

Black Business Month

**Breast Cancer** Awareness Month

Seasonal Messaging (Spring/Summer)

**Black Music Month** 



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# SUN GODDESS WINE COLLECTION

#### PROSECCO

Glera 100% Prosecco DOC

Velvety creaminess, aromatic explosion, bubbly freshness. The ultimate sparkling wine to celebrate everyday uniqueness. Bright Bubbles

For Any Occasion!





Terroir Rich in Minerals

Structure & Complexity

Excellent Quality Wines

Acidity + Fragrant Aroma



#### PINOT GRIGIO RAMATO

Pinot Grigio 100% Friuli DOC

Fascinating with its natural blush color, intriguing with its powerful bouquet, delightfully crisp and refreshing: the original Pinot Grigio. **90** PTS

James Suckling 2020 & 2021



#### SAUVIGNON BLANC

Sauvignon Blanc 100% Friuli DOC

So typical but so different. An aroma that captures you, for an absolute experience for the senses: powerfully unique. **90** PTS

James Suckling 2020 & 2021



"Wine tasting is one of my passions. Wine is culture. Wine is community. Wine is lifestyle. **Wine is emotion."** 

- Mary J. Blige



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