

Berlucchi

Pioneer in Franciacorta

- The pioneer of Franciacorta. Created the first Franciacorta in 1961.
- The winery was founded in 1955 by Guido Berlucchi & Franco Ziliani. Their first vintage was 1961.
- Franciacorta has the most rigorous production code of all sparkling wine categories.
- All Berlucchi vineyards are in Organic conversion.

BTG Focus - Producers



Famiglia Cecchi Estates

Famiglia Cecchi

- Interpreting the taste of iconic terroir in Tuscany & Umbria for over 125 years.
- · Production areas:
 - · Villa Cerna in Chianti Classico
 - · Val Delle Rose in Maremma
 - · Castello Montauto in San Gimignano
 - Tenuta Alzatura in Montefalco in Umbria
- Villa Cerna is the first estate that the Famiglia Cecchi bought in 1962. Authentic styles of Chianti Classico wines, coming from the South-West area of the appellation.
- Val Delle Rose, purchased in 1996, is in the heart
 of Morellino di Scansano appellation and on the coast
 of the Mediterranean sea, representing now the biggest
 winery within appellation with 3 focuses: Morellino,
 Vermentino, and International red grapes from the
 Tuscan coast.





Cantine Povero

Leader in quality for price in Piedmont:

- Introducing excellent Italian wines at an approachable price point.
- Family Tradition: generational winemaking with family vineyard relationships dating back to 1837.
- Sustainability Leader: All vineyards on their property are certified organic, solar panels are installed on the roof of the winery, all water used for production is extracted from an ancient family well.







BTG Focus - Wines

TECH SHEET

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Famiglia Cecchi Estates

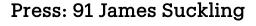


Val Delle Rose Vermentino Litorale 2020

Vermentino

1cs - \$128.09/cs -\$10.67/bt 2cs - \$120.05/cs - \$10.00/bt

Pack size: 12/750ml SGWS#: 519577



James Suckling Review

100% Vermentino

Tasting notes:

Aromas of sliced apple, pear, honeydew melon and lemon curd. Some lemon grass, too. It's medium-to full-bodied with crisp acidity and creamy, ripe and fruity layers. Very pretty. Drink now.



Val Delle Rose Morellino di Scansano 2019

Merlot, Cabernet Franc DOC Maremma Toscana

1cs - \$135.96/cs - \$11.33/bt 2cs - \$132.00/cs - \$11.00/bt

Pack size: 12/750ml SGWS#: 519580

Press: 91 James Suckling

Decanter Review:

80% Sangiovese, 10% Merlot

Tasting notes:

An enticing, soft Morellino with cherry and raspberry-jam character. Soft tannins and a fruity finish. A little one-dimensional, but delicious Drink now



Villa Cerna Chianti Classico Primocolle 2017

Sangiovese, Colorino DOCG Chianti Classico

1cs - \$168.05/cs -\$14.00/bt 2cs - \$1160.01/cs - \$13.33/bt

Pack size: 12/750ml SGWS#: 983307

Press: 93 James Suckling, 93 Wine Spectator

Wine Spectator Review

95% Merlot, 5% Cabernet Sauvignon

Tasting notes:

This is really hitting a sweet spot, with ripe, effusive cherry fruit setting the pace for the succulent texture and well-integrated structure. Wild rosemary, thyme, cedar and iron notes play supporting roles as this red remains saturated and long. Merlot and Cabernet Franc. Drink now through 2028. 6,500 cases made, 900 cases imported. — BS



Cantine Povero Contrada Maestra Barbera d'Asti 2019

Barbera DOCG Barbara d'Asti

1cs - \$88.01/cs - \$7.33/bt 2cs - \$80.09/cs - \$6.67/bt

Pack size: 12/750ml SGWS#: 975583

Tasting Notes

Light, bright, clean, and fresh. A varietally perfect example of Barbera.

TECH SHEET

