

Famiglia Cecchi Estates

Famiglia Cecchi

- Interpreting the taste of iconic terroir in Tuscany & Umbria for over 125 years.
- Production areas:
 - Villa Cerna in Chianti Classico
 - Val Delle Rose in Maremma
 - Castello Montauto in San Gimignano
 - Tenuta Alzatura in Montefalco in Umbria.
- Villa Cerna is the first estate that the Famiglia Cecchi bought in 1962. Authentic styles of Chianti Classico wines, coming from the South-West area of the appellation.
- Val Delle Rose was purchased in 1996, Val delle Rose is in the heart of Morellino di Scansano appellation and on the coast of the Mediterranean sea, representing now the biggest winery within appellation with 3 focuses: Morellino, Vermentino and International red grapes from the Tuscan coast.



VILLA CERNA

COUNTRY	REGION
Italy	Tuscany
SIZE	ALTITUDE
83 hectares	200-295 meters
PROPERTY FOUNDED	
1962	

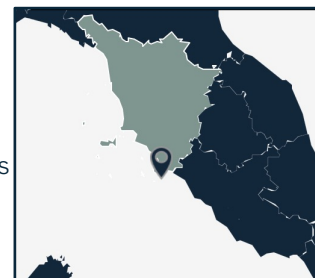


Landmark Estate in Chianti Classico

- Villa Cerna is the first estate that the Famiglia Cecchi bought in 1962. Authentic styles of Chianti Classico wines, coming from the South-West area of the appellation within Castellina in Chianti commune. Focus on Sangiovese (more than 90%).
- Villa Cerna represents the first hill "Primocolle" entering the Chianti Classico appellation coming from Siena. This is the connection with Villa Cerna Chianti Classico Primocolle. The wine has intense floral bouquet, with violet and iris aromas the most prevalent. Tannins well integrated with the freshness of fruit.
- The Villa Cerna Chianti Classico Riserva has floral aromas, and its harmony is the result of the balance between acidity, tannins and alcohol. Incredible wine to enjoy now as well as to age.

VALDELLE ROSE

COUNTRY	REGION
Italy	Tuscany
SIZE	ALTITUDE
105 hectares	50-150 meters
PROPERTY FOUNDED	
1996	



Key Selling Points

- In 1996, the Famiglia Cecchi purchased Val delle Rose winery in the heart of Morellino di Scansano appellation, on the coast of the Mediterranean sea inside Tuscany.
- As the first winery to invest in Maremma for wine growing, Val delle Rose is now the biggest winery within the Morellino di Scansano appellation with 3 focuses: Morellino, Vermentino and International red grapes from the Tuscan coast.
- More than 100he of vineyards in conversion to be organic in 2021 and a new cellar equipped with the latest technology.
- Val Delle Rose Aurelio represents the evolution of the family in Maremma. Vibrant and with a strong character on the nose from intense fruit and wood.

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Villa Cerna Chianti Classico Primocolle 2017

Sangiovese, Colorino
DOCG Chianti Classico

Price:

FL - \$176.00 - \$14.67

3cs - \$160.00 - \$13.33

Pack size: 12/750ml

Press: 93 James Suckling

James Suckling Review

95% Sangiovese, 5% Colorino

Tasting notes:

A rich, layered red with cherry, plum and light chocolate character. Some tile, too. Medium-bodied, creamy and beautiful. Drink or hold.

TECH SHEET



Villa Cerna Chianti Classico Riserva 2016

Sangiovese, Colorino
DOCG Chianti Classico

Price:

FL - \$280.00 - \$23.33

3cs - \$264.00 - \$22.00

10 cs - \$252.00 - \$21.00

– Special Price

25 cs - \$248.00 - \$20.66

– Special Price

Pack size: 12/750ml

Press: 97 Decanter

Decanter Review:

95% Sangiovese, 5% Colorino

Tasting notes:

Fabulous example of its type. Traditional and carried off in style, with aromas of cherry jam, strawberry, wood smoke and herbs on an enticing nose, before a supple, lifted palate of bramble, crunchy berries, cured meats and cloves. -

TECH SHEET



Val Delle Rose Aurelio 2016

Merlot, Cabernet Franc
DOC Maremma Toscana

Price:

FL - \$148.00/cs - \$24.67

3cs - \$132.00/cs - \$22.00

10cs - \$120.00/cs - \$20.00/btl

– Special Price

Pack size: 6/750ml

Press: 93 James Suckling, 93 Wine Spectator

Wine Spectator Review

95% Merlot, 5% Cabernet Sauvignon

Tasting notes:

This is really hitting a sweet spot, with ripe, effusive cherry fruit setting the pace for the succulent texture and well-integrated structure. Wild rosemary, thyme, cedar and iron notes play supporting roles as this red remains saturated and long. Merlot and Cabernet Franc. Drink now through 2028. 6,500 cases made, 900 cases imported. — BS

TECH SHEET