



#### TASTING NOTES

Not intended to be more serious than it is, but a great example of Cabernet from California. Meant to stand up to more expensive appellations from Napa and Sonoma, this red is medium full bodied, rich, and opulent without the fancy tasting room or chateau.

## My Essential Cabernet Sauvignon

COUNTRY	ABV
USA	14.5%
REGION	VARIETALS
North Coast	Cabernet Sauvignon
APPELLATION	Cabernet Franc Merlot

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#### WINERY

My Essential is a project founded by renowned Master Sommelier Richard Betts in 2013. Richard wanted to create a line of crowd-pleasing, affordable, yet highly commendable wines to live up to his motto that “wine is a grocery, not a luxury.” In partnership with estates in Southern France, Anderson Valley, and another CA location, Richard has succeeded at creating three wines of exceptional character at an exceptional price point: respectively, a Rosé, a Sauvignon Blanc and a Cabernet Sauvignon.

Volio manages the sales and marketing of the My Essential brand in the US.

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#### CULTIVATION

California Cabernet doesn't get much better than this stellar blend from CO local and Master Sommelier Richard Betts. Sourced from seriously esteemed vineyards from Napa to Santa Ynez.

#### VINIFICATION

Aged in second-use French oak for 24 months.

#### AGING

24 months